

workshop

IRN SOUTH-STREAM

In partnership with IFAS-Research

24 OCTOBER 2024 | New Directions in Cultural Production and Platforms in South Africa

9.00 WELCOMING

9.15 - INTRODUCTION

9.30 **Mehita Iqani (Stellenbosch University) & Christine Ithurbide (CNRS, Passages)**

9.30 - SESSION 1 – STREAMING PLATFORMS AND SCREEN CULTURE

Nosipho Mngomezulu

University of the Witwatersrand

Tik talking black: umlinganiso of umjolo

Collen Chambwera

Wits Centre for Journalism

Long Live the Rainbow Nation? How Showmax and Netflix Originals Narrate Cultural Diversity in South Africa

10.30 - DISCUSSIONS & ROUND-TABLE WITH INDUSTRY PROFESSIONALS

Sasha Phakane

Musician and freelance choreographer
in conversation with

Simphiwe Rens

University of South Africa (UNISA)

COFFEE / TEA BREAK

Tshego Molete-Khanyile

Award-winning film director and producer.
Co-owners of Anaphora Films
in conversation with
Katlego Disemelo
University of Witwatersrand

Beth Maaroganye

Senior Marketing Producer, Showmax

& David Makubiyane

Head of Platforms, SABC

in conversation with

Annael Le Poullennec

IFAS-Research Director

& Erika Denis Creative industries expert
(Tshimologong/Expertise France)

LUNCH

14.30 - SESSION 2 - NEW NARRATIVES IN CULTURAL PRODUCTION

Mehita Iqani and Fumani Jwara

Stellenbosch University

Exploring the links between Cultural Platforms and Creative Science Communication

Rachel Lara van der Merwe

University of Groningen
Gaming the Nation

COFFEE / TEA BREAK

Avril Joffe

Research associate at the Cultural Policy and Management Department, University of the Witwatersrand
in conversation with
Christine Ithurbide
CNRS, Passages

ORGANIZATION & CONTACT

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